**2024年度创业奖**

颁发给过去两年由毕业生成立的企业或组织

**建议中英双语填写，若英文填写有困难也可中文填写。**

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| --- | --- | --- | --- | --- |
| Details of nominated candidate 提名候选人的详细信息 | | | | |
| Candidate First Name \* 候选人名字 | |  | Candidate Last Name \* 候选人姓氏 | |
|  | |  |  | |
| Candidate email address \* 候选人电子邮件 | |  | Confirm candidate email address \*确认候选人电子邮件 | |
|  | |  |  | |
| Address Line 1 \* 地址行 1 | |  | Address Line 2 地址行 2 | |
|  | |  |  | |
| City \* 城市 | Country \* 国家 | | | Postal Code \* 邮编 |
|  |  | | |  |
| Name of course attended at the nominating business school \* 在提名商学院就读的课程名称 | | | | |
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| Course mode \* 课程模式（全日制 非全日制 模块课程 高级课程 线上/线上线下 其他形式\_\_\_\_\_\_\_\_） | | | | |
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| Year of graduation \* 毕业年份 | |  | Please upload a headshot of the nominee \*请上传被提名人的头像 | |
|  | |  | 请上传被提名人的头像 | |
| Please give your elevator pitch as to why your nominee should win this award (100 words maximum) \* | | | | |
| 请简要陈述为什么你的提名人应该赢得这个奖项（最多100字） | | | | |
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| Using the judging criteria, please fill out each of the categories below to demonstrate why you are nominating your chosen candidate for the Start-up of the Year Award. 根据评判标准，请填写以下每个类别，以说明您提名**年度创业奖**候选人的原因。  Date Business Founded\*企业成立日期 | | | | |
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| Period of Trading\* 交易期间   |  | | --- | |  |   Web address or information page of the business企业的网址或信息页面   |  | | --- | |  |   Checkbox 复选框： Please tick here that your business has been operational (selling/trading) for a minimum period of one month and a maximum period of 2 years (so would have launched between June 2023 and July 2021)  [使用文档中的独特引言吸引读者的注意力，或者使用此空间强调要点。要在此页面上的任何位置放置此文本框，只需拖动它即可。]  请在此勾选，企业已运营（销售/交易）至少1个月，最长2年（即启动于2021年7月-2023年6月）  Please demonstrate that the idea is original with a strong business case behind it. (300 words maximum)  请证明这个想法是原创的，背后有强有力的商业案例。（最多300字） | | | | |
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| Please describe how the business has addressed a gap in the market with and a clear USP. (300 words maximum) 请描述该公司如何通过明确的独特方式解决市场分歧。（最多300字） | | | | |
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| What aspects of the business particularly showed originality and entrepreneurial flair. (300 words maximum)  业务的哪些方面特别显示出独创性和创业天赋。（最多300字） | | | | |
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| How did the business course contribute to the sound planning of the start-up (300 words maximum)  商业课程如何为初创企业的良好规划做出贡献（最多300字） | | | | |
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| Describe how strategic forecasting and research and development contributed to the business plan (300 words maximum) 描述战略预测和研发如何为商业计划做出贡献（最多300字） | | | | |
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| How will the business growing sustainably in the future (300 words maximum)  未来企业将如何可持续发展（最多300字） | | | | |
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| Additional information (100 words maximum) 附加信息（最多100字） | | | | |
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